

# Demo Reel Final

Get online and search for demo reel examples on Youtube or Vimeo.com.

Read the numerous suggestions in the blogs below to help make yours impressive to everyone!

<http://www.pixar.com/careers/Creating-a-Demo-Reel>

<http://nofilmschool.com/2010/12/tips-for-a-better-demo-reel/>

<http://www.premiumbeat.com/blog/top-20-tips-for-creating-a-successful-demo-reel/>

## Things to consider:

1. Start with a bang they say! Which means that most potential employers probably won't watch more than a minute anyways unless they are super impressed so show your best early.
2. Include the best gems of your work or the best snippets videos( 5-15 seconds).
3. Include a variety of styles, works, and techniques. (drawings, designs, photos, 2d, 3d, AE, etc)
4. Name and contact info should be in the beginning & at the end
5. Keep it short, but sweet.
6. Music with rhythm should match your graphics, tweens, & transitions
7. Ask for feedback from peers or others.
8. Use new fonts from websites such as : [www.1001fonts.com](http://www.1001fonts.com)
9. Include text that categorizes your works so there is clear organization instead of major amounts of various content jumbled together.
10. Use gradients = RAMPS in After Effects. Make a solid layer, type "ramp" into effects search bar, and drag and drop RAMP onto solid layer. Change colors to preference.
11. Include 3d reflections = duplicate text and flip it, add feathered mask, & decrease opacity.
12. Animate everything!
13. Add some 3d tweening!!
14. Use Particles subtly but effectively.

## Criteria (8 points for each approximately)

- All content animates IN & OUT **smoothly**.
- **Animated title** with animated background.
- **Create smooth transitions between everything.** (fading content in & out looks good!)
- Should have at least **6 projects**.
- Appropriate **timing** of all content (lasts long enough but isn't too short)
- **Everything moves** in some manner (even if pictures - have them scale up slowly, etc.)
- Include **categories** such as: traditional, 2d work, 3d, stop-motion, effects, Flash, AE, PS, etc.
- Include only **snippets** (short clips) of best work! (not long segments)
- Total length should be between **60-200 seconds**.
- **Music** should be composed or Creative Commons & **included in credits.** (Jamendo.com)
- Include some **contact info** at end such as: email, portfolio link, phone, Youtube, fb, etc.
- **Presenting** to class is 8%. You must summarize your experience of class before presenting.

Projects to consider including: Self-Portrait .gif, Principles of Animation, Animation I projects, Collaboration Production snippets, Independent Projects snippets, screen recordings of work, etc..